

## 1ST GASTRONOMIC VIDEO CONTEST "PLATO ESTRELLA"

The Education Office in Wellington and the Embassy of Spain in New Zealand announces the first edition of the gastronomic video contest in Spanish, aimed at Spanish language students from 14 years old, in collaboration with STANZA (New Zealand Association of Spanish Teachers), Tui Tuia | Learning Circle and Cervantes Institute in Sydney.

### Objectives of the Contest

- Reward creativity, originality, and appreciation for Spanish and Latin American gastronomic culture among young New Zealand students of Spanish.
- Promote the learning and study of the Spanish language through videos created by Spanish language students in Spanish.
- Encourage the use of new technologies and active methodologies in learning foreign languages.
- Promote intercultural awareness.

### CONTEST RULES

#### Who Can Participate

- All Spanish language students enrolled in High Schools in New Zealand, as well as students from New Zealand universities enrolled in Spanish courses, may participate.
- The videos must show how to prepare a typical Spanish, Latin American, New Zealand dish or from his own country and will be recorded in Spanish.
- Teachers will submit their students' works through a form that will be published on the STANZA and Education Office websites.
- The video creators must belong to the same educational institution, but they may be from the same or different school groups.
- A maximum of two videos per school and per level may be submitted.

### REGISTRATION

- Registration is free of charge.
- The registration period opens on 4th of August 2025 and closes on 23<sup>rd</sup> of November 2025.
- The deadline for submitting videos, which is different from the registration deadline, will end on the 30<sup>th</sup> of November 2025.
- The registration form must be sent directly to [asesoria.nz@educacion.gob.es](mailto:asesoria.nz@educacion.gob.es).
- The video must be sent via a file transfer system (WeTransfer, Dropbox, Drive, etc.) to [asesoria.nz@educacion.gob.es](mailto:asesoria.nz@educacion.gob.es).

### VIDEO REQUIREMENTS: GENERAL AND TECHNICAL CHARACTERISTICS

- The authors of the images and videos agree to transfer the copyright to the Embassy of Spain and accept that they are published on social networks or on the website of the Embassy, the Ministry of Education and Stanza.
- The participating videos must be original. The creators must use royalty-free images, music, and soundtracks, or demonstrate that they own the rights to any images, music, or soundtracks used, or use their own original materials.



ASESORÍA DE EDUCACIÓN

- The videos must be created in digital format. They can be recorded using any device (mobile phone, video camera, photo camera, tablet, computer, etc.).
- The video must be submitted in .mov or .mp4 format. The recommended technical specifications are: resolution of 1280x720 or 1920x1080, H.264 codec, and a maximum bitrate of 2000 kbps. The maximum allowed file size is 300 MB.
- The videos must be between two and three minutes long (including the opening and closing credits).
- The final credits must include the names of the creators, their teacher, the course, the name of the school, and the location.
- Each video must have a title in Spanish displayed in the opening credits.
- Videos must be recorded in Spanish.
- No video containing violent, offensive, xenophobic, racist, or discriminatory content of any kind will be accepted.

The Education Office reserves the right to reject videos that do not meet all the requirements or that do not comply with the criteria established in these rules or that are made with AI.

## VIDEO THEMES

How to prepare a typical dish, including ingredients and preparation, popular, cultural and culinary traditions.

## EVALUATION CRITERIA

1. **Content – 40%:** Presentation and personal/school information. The dish they will cook, the ingredients, the origin of the recipe, why they chose it, what the dish means to them, and whether it is typical of their culture.
2. **Creativity and Originality – 20%**
3. **Communicative Competence – 40%:** Only Spanish will be used. Fluency, coherence, range, and accuracy will be assessed. This includes vocabulary appropriate to the corresponding year level.

## JURY AND SELECTION OF FINALISTS, FINAL EVENT

The videos submitted will be evaluated by a jury made up of the Education Advisor, one member of the Spanish Embassy and one member of STANZA.

in December, the list of finalists will be made public, and the place and time of the screening of the nominated videos will be established, as well as the awarding of the prizes.

## PRIZES

The prizes of the competition will go to the members of the winning video and their teacher.

### School Category

- Year 9: First prize, a NZD 100 card.
- Year 10: First prize, a NZD 100 card.



- Year 11: First prize, a NZD 100 card.
- Year 12: First prize, a NZD 100 card.
- Year 13: First prize, a NZD 100 card.

### Higher Education and University Category

**First prize:** Free enrollment in an AVE online Spanish course from the Instituto Cervantes in Sydney.

All winners and finalists will receive a certificate of participation.

All participants will enter the draw for a \$100 voucher, donated by *Candela* restaurant in Auckland.

### FINAL EVENT

The winners, together with their teacher, will be invited to the awards ceremony. During the ceremony, the finalist videos will be screened and the jury's decision will be announced.

### DATA PROTECTION

Participants must ensure that all individuals appearing in the videos have been informed in advance and have given their explicit consent for the contest organizers to distribute the submitted videos through the Embassy website, Education Office's website and Stanza website.

### COLLABORATION:



### SPONSORS:



**CANDELA**